The Great Resignation and

Optimal Unemployment Insurance

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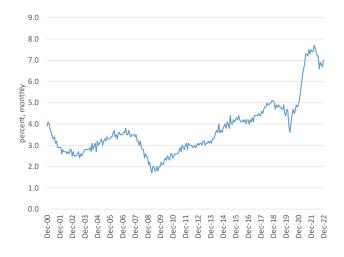
The Great Resignation: JOLTS Quit Rate



▶ Quits near all time high

A global phenomenon

Also Lots of Vacancies: JOLTS Job Openings Rate



▶ High quits driving up vacancies? ... or high vacancies driving quits?

Quitting and UI

- Large literature on interaction between worker search effort and optimal UI policy
- But non-employment also driven by workers quitting jobs
- ▶ Margin becoming more relevant in the "Great Resignation"
- Extend directed search & matching model to include quits to non-employment
- ▶ How does the quit margin change prescriptions for optimal UI?

- ▶ Idiosyncratic private disutility of work shocks drive quits
- ▶ Workers quit too often ...
- ▶ ... which depresses equilibrium wages
- ▶ UI for quitters makes excessive quitting problem worse
- $\Rightarrow\,$ Incentive not to make UI too generous

Three Directed Search Models

- 1. Tractable static model with linear utility
 - Efficiency absent policy intervention if pref. shocks observable
 - When preference shocks not observed, economy features high "efficiency" wages and low employment
 - Reducing UI to reduce quitting increases welfare
- 2. Dynamic representative worker model with concave utility
 - Derive extension of Baily-Chetty formula
 - ▶ Quit margin adds a new term: more UI \Rightarrow more quits \Rightarrow lower wages
 - Margin quantitatively important, since applies to economy-wide wages
- 3. Richer more quantitative model
 - Multiple sectors \rightarrow useful for identifying variation of preference shocks
 - On-the-job search \rightarrow workers quit to get a raise
 - Variation in match quality \rightarrow quits to find a better match
 - ▶ Richer dynamic wage contracts → firms backload pay, stochastically match outside offers to reduce quitting

Literature

- 1. Empirical impact of UI on quits and wages
 - Quits: Jager, Shoefer, Zweimuller (2023), Jurajda (2003), Schmieder, von Wachter and Bender (2016), Christofides and McKenna (1996), Green and Riddell (1997), Baker and Rea (1998)
 - Wages: Schmieder et al. (2016), Nekoei and Weber (2017), Jager, Shoefer, Young and Zweimuller (2023)
- 2. Directed search and optimal UI:
 - Acemoglu and Shimer (1999) and Golosov, Maziero, Menzio (2013)
- 3. Job-to-job transitions:
 - Shimer (2006), Delacroix and Shi (2006), Menzio and Shi (2011), Mercan and Schoefer (2020), Elsby, Gottfries, Michaels, Ratner (2022)
- 4. Backloading wages to reduce quitting:
 - Stevens (2004), Burdett and Coles (2003), Shi (2009), Balke and Lamadon (2022)
- 5. Stochastic contracts: Moore (1985)
- 6. Quits to non-employment:
 - Guerrieri (2008), Hopenhayn and Nicolini (2009), Mazur (2016), Blanco, Drenik, Moser, Zaratiegui (2023), Qiu (2022), Bagga, Mann, Sahin and Violante (2023)

Tractable One Period Model

- All workers start out unmatched
- ▶ Firms post vacancies v at cost ϕ
- ▶ Labor markets indexed by promised wage w, tightness $\theta = v/u = v$
 - higher wage jobs harder to find
- ▶ If they match, workers draw idiosyncratic utility cost of work $\chi \sim F$
- ▶ Matched workers decide whether to quit
- \blacktriangleright Matched workers who do not quit produce z
- UI benefit b for non-workers, financed by tax τ on workers:

$$U^e = w - \tau - \chi$$
$$U^n = b$$

- 1. χ is private \Rightarrow wage must be independent of χ
 - \Rightarrow worker will quit iff $\chi > \bar{\chi} = w \tau b$

▶ Thus, quit rate declining in wage in search sub-market

- 2. χ is public \Rightarrow firms offer χ contingent wages up to w = z
 - \Rightarrow worker will quit iff $\chi > \bar{\chi} = z \tau b$
 - ▶ Thus, quit rate independent of expected wage in search sub-market

Tractable Functional Forms

Match prob: $p = \frac{A\sqrt{uv}}{u} = A\sqrt{\theta}$; Uniform preference shock: $\chi \sim U[0, a]$

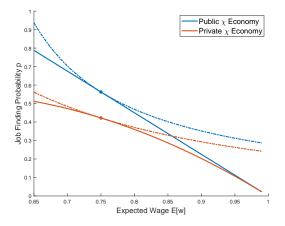
	public χ	private χ		
$\bar{\chi}$	$z - (\tau + b)$	>	$\frac{3}{4}z - \frac{3}{4}(\tau + b)$	
$\mathbb{E}[w]$	$\frac{3}{4}z + \frac{1}{4}\left(\tau + b\right)$	=	$\frac{3}{4}z + \frac{1}{4}\left(\tau + b\right)$	
p	$\frac{A^2}{\phi} \frac{1}{a} \frac{1}{4} \left(z - (\tau + b) \right)^2$	>	$\frac{A^2}{\phi} \frac{3}{4a} \frac{1}{4} (z - (\tau + b))^2$	

Thus introducing private information friction leads to

- Lower quitting threshold (more quitting)
- ▶ No change in expected wage
- Lower job finding probability

Graphical Representation of Equilibrium

$$A = 1.5, a = 2, z = 1, b = \tau = 0, \phi = 0.5$$



Solid line: q(θ)F(\(\bar{\chi}\))(z - \mathbb{E}[w]) = φ
Dash line: p(θ)F(\(\bar{\chi}\)) (\(\mathbb{E}[w] - \tau - \mathbb{E}[\(\chi_{\bar{\chi}\chi_{\sigma}\}]\)) + (1 - p(θ)F(\(\bar{\chi}\))b = \(\bar{U}\)

Markets address excess quitting by implementing efficiency wages

 \blacktriangleright Private χ economy features more quitting for any wage w

 \Rightarrow posting vacancies less profitable for firms

- \Rightarrow workers must choose lower w and / or lower p
- But low w jobs imply more quitting, so firms offer only small increase in p in exchange for lower w
 - \Rightarrow workers choose to search in relatively high w, low p market

Optimal policy

	public χ	private χ		
$(au^* + b^*)$	0	$-\frac{z}{5}$		

• Public χ economy: b = 0 delivers first best

- Contingent wages deliver efficient quitting threshold $\bar{\chi} = z$
- Competitive search ensures efficient level of vacancy posting

Private χ economy:

- At b = 0, quit rate is too high
- ▶ b < 0 punishing non-employment reduces quits & boosts wages
- ▶ But cannot achieve first best $\bar{\chi}$ and p with only one instrument

Intermediate Model

- ▶ Dynamic model, workers and firms discount at rate β
- ▶ Private disutility of work shocks χ iid over time
- Exogenous match destruction at rate 1γ , in addition to quits
- ▶ Concave period utility:

 $U(w(1-\tau)) - \chi$ if employed $U(\kappa z)$ if not employed

Directed search, assume firms post constant wages

Recursive Formulation

 \blacktriangleright Let W denote value of being unmatched before search and matching

• Let $V^{e}(w)$ and V^{u} denote values after matching, before χ drawn

$$V^{e}(w) = \gamma F(\bar{\chi}) \left\{ U\left(w\left(1-\tau\right)\right) - \mathbb{E}[\chi_{|\chi \leq \bar{\chi}}] + \beta V^{e}(w) \right\} + (1 - \gamma F(\bar{\chi})) V^{u}$$

where

$$U(w(1-\tau)) - \bar{\chi} + \beta V^{e}(w) = V^{u}$$
$$V^{u} = U(\kappa z) + \beta W$$

$$W = \max_{p,w} \{ pV^{e}(w) + (1-p)V^{u} \}$$

s.t.

$$\phi = q(p) \frac{\gamma F(\bar{\chi})}{1 - \beta \gamma F(\bar{\chi})} (z - w).$$

Planner Problem

 \blacktriangleright Can write W non-recursively as

$$(1-\beta)W = (1-\tilde{u})\left\{U\left((1-\tau)w\right) - \mathbb{E}[\chi_{|\chi \leq \bar{\chi}}]\right\} + \tilde{u}U(\kappa z)$$

where $1 - \tilde{u} = \frac{\gamma p F(\bar{\chi})}{1 - \beta \gamma (1 - p) F(\bar{\chi})}$ is present value of time spent employed \blacktriangleright GBC:

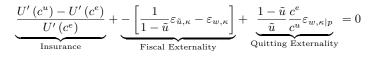
$$\tau(1-\tilde{u})w = \kappa \tilde{u}z$$

- Govt moves first, choosing κ (which implies τ via GBC)
- Unmatched workers choose p given κ , internalizing impact on w & $\bar{\chi}$
- Matched workers choose $\bar{\chi}$, given (κ, τ, w)
- Planner problem:

$$\max_{\kappa} W\left(\kappa, p(\kappa), \bar{\chi}(\kappa), \tau(\kappa)\right)$$

Extended Baily-Chetty Formula

FOC wrt κ :



where

 $\varepsilon_{\tilde{u},\kappa}$ is the total elasticity of unemployment \tilde{u} wrt κ $\varepsilon_{w,\kappa}$ is the total elasticity of the wage w wrt κ $\varepsilon_{w,\kappa|p}$ is the partial elasticity of w wrt κ via $\bar{\chi}$, holding fixed p.

- Quitting externality affects all workers \rightarrow potentially important!
- $\triangleright \varepsilon_{w,\kappa|p}$ depends on sensitivity of quits to $\kappa \to \text{variance of } F$ important
- Elasticity of w to κ via p does not show up because unmatched workers have chosen p optimally internalizing impact on w

Quantification

- $U(c) = \log(C), \beta = 0.99^{1/3}$
- ▶ F lognormal with parameters μ_{χ} and σ_{χ}^2
- $\blacktriangleright \kappa = 0.5$
- A, φ, γ, μ_χ to match 2021-22 JOLTS/CPS rates for (i) unemployment 4.15%,
 (ii) job openings 8.03%, (iii) layoffs 1.94% (iv) quits to non-emp. 1.88%

Panel A: Parameter values

	Α	ϕ	μ_{χ}	σ_{χ}^2	γ
Baseline	0.563	0.103	-1.22	0.25	0.9806
$\sigma_{\chi}^{2} = 100$	0.563	0.405	-20.83	100	0.9806

Panel B: Terms in Baily-Chetty formula and elasticities

	κ	insurance	fiscal extn.	quit extn.	$\varepsilon_{\tilde{u},\kappa}$	$\varepsilon_{w,\kappa}$	$\varepsilon_{w,\kappa p}$
Baseline	0.500	0.918	-4.545	-1.364	4.271	0.002	-0.046
Optimum	0.328	1.996	-1.012	-0.984	0.980	-0.008	-0.008
$\sigma_{x}^{2} = 100$	0.500	0.867	-0.983	-0.202	0.948	0.027	-0.007
Optimum	0.455	1.057	-0.838	-0.220	0.814	0.025	-0.006

Richer Quantitative Model

- Workers vary by sector n which determines expected productivity Y_n
- ▶ Idiosyncratic match quality $z \in \{z_H, z_L\}$ revealed after match formed
- ▶ Workers produce $z_H Y_n$ with prob. μ_H and $z_L Y_n$ with prob. $1 \mu_H$
- Match output constant during life of match

Labor Markets

- ▶ Unemployed and employed workers both search (within their sector)
- ▶ Markets indexed by promised worker value V^s , tightness $\theta = v/u$
- On-the-job search: for employed searchers, markets additionally indexed by (V, z) of current job
 - will determine probability existing employer matches offer, retains worker

Timeline

- 1. Workers start out matched or unmatched. If matched, state is (V, z)
- 2. Search and matching. All workers choose where to search
 - Unmatched workers find jobs with probability $p(\theta)$. If unsuccessful they spend the period unemployed
 - Matched workers who receive outside offers switch jobs iff existing employer does not match offer V^s (EE transition)
- 3. Match quality draw z for new matches
- 4. Exogenous match destruction: fraction 1γ of matches end (EU)
- 5. Quitting: matched workers draw work cost χ , may quit (EN)
- 6. Production: workers who remain matched produce
- 7. Consumption

Directed Search Markets

- $\zeta(V^s, V, z)$: probability offer V^s is matched
 - $\zeta(V^s) = 0$ if unemployed
- ▶ $\mathbb{E}[\Pi(V^s)]$: expected present value of profits given V^s
- Expected profit from posting vacancy in market (V^s, V, z) :

$$q\left(\theta\right)\left(1-\zeta\left(V^{s},V,z\right)\right)\mathbb{E}\left[\Pi\left(V^{s}\right)\right]-\phi$$

Free entry \Rightarrow expected profit must be zero in any active markets

Optimal Directed Search

Unemployed workers solve

$$\max_{V^{s},\theta} \left\{ p\left(\theta\right) V^{s} + \left(1 - p\left(\theta\right)\right) V^{u} \right\}$$

$$q\left(\theta\right)\mathbb{E}\left[\Pi\left(V^{s}\right)\right]=\phi$$

Employed workers in state (V, z) solve

$$\max_{V^{s},\theta} \left\{ p\left(\theta\right) V^{s} + \left(1 - p\left(\theta\right)\right) V \right\}$$

s.t.

$$q\left(\theta\right)\left(1-\zeta\left(\boldsymbol{V}^{s},\boldsymbol{V},\boldsymbol{z}\right)\right)\mathbb{E}\left[\Pi\left(\boldsymbol{V}^{s}\right)\right]=\phi$$

Firm Wage Contracts

- \blacktriangleright Firms observe match quality z once worker hired
- ▶ Do not observe preference shock χ
- ▶ Workers report outside offers, firms cannot verify
- Offer rich dynamic contracts, where wages depend on
 (i) match quality z, (ii) tenure, (iii) outside offers
- Also specify probabilities ζ(V^s, V, z) of matching reported outside offers versus firing workers reporting such offers
- ▶ Fired worker switches to new job if offer real, otherwise unemployed

Outside Offers

- Existing directed search papers (e.g. Shi, 2009) assume firms ignore outside offers
 - Burdett and Coles (2003): "Of course, given offers from other firms are not observed, they will be ignored."
- ▶ We also assume outside offers not observable
 - (contrast to Postel-Vinay and Robin, 2002)
- But strategy of matching and firing probabilistically can incentivize truthful reporting (see also Moore, 1985)
- ▶ And probabilistic matching more profitable than ignoring offers
- Note that offer matching implies OJS more difficult than search while non-employed

Firm problem (after search and matching stage)

State is (V, z). Choices are:

- \blacktriangleright w : current period wage
- $\blacktriangleright~V'$: continuation value absent outside offer
- ▶ $\bar{\chi}$: threshold for preference shock above which worker will quit
- $\blacktriangleright \ \zeta'$: probability firm will match outside offer in next period
- $\blacktriangleright ~V^{s\prime}$: market in which worker will search in next period

Constraints:

- 1. Contract delivers promised value ${\cal V}$
- 2. $\bar{\chi}$ is consistent with optimal quitting behavior
- 3. $V^{s'}$ is consistent with optimal on-the-job (directed) search
- 4. Workers without an outside offer will not choose to report one

Firm Problem

 $\Pi(V,z):$ present value of profits given V and z

Backloading Wages

- 1. Workers have concave utility \rightarrow prefer flat wage profiles
- 2. But increasing wage profile reduces future EN flow (quits)
- 3. Also increasing wage profile reduces future EE flow

Log utility + no OJS \Rightarrow optimal wage path satisfies

$$w_{t+1} - w_t = \frac{f(\bar{\chi}_{t+1})}{F(\bar{\chi}_{t+1})} \left[z - w_{t+1} + \beta \Pi_{t+2} \right]$$

- ▶ LHS is direct cost of pushing compensation from t to t + 1
- ▶ RHS is benefit in terms of reduced quitting at t + 1
- ▶ Wages increase with tenure and converge to $\lim_{t\to\infty} w_t = z$
- ▶ Balke & Lamadon (2022): backloading in moral hazard framework

Optimal insurance against match quality risk

Given promise of expected value V^s to a newly matched worker, firm solves

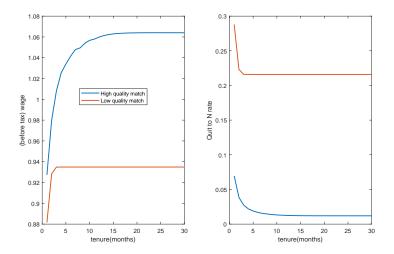
$$\mathbb{E}\left[\Pi\left(V^{s}\right)\right] = \max_{V_{H}, V_{L}} \left\{\mu_{H}\Pi\left(V_{H}, z_{H}\right) + \left(1 - \mu_{H}\right)\Pi\left(V_{L}, z_{L}\right)\right\}$$
s.t.

$$\mu_H V_H + (1 - \mu_H) V_L \ge V^s$$

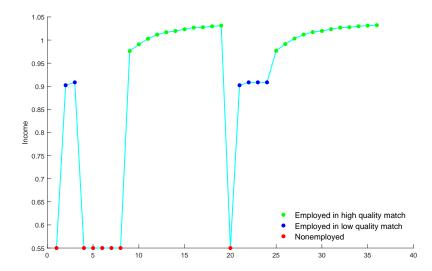
In a stationary equilibrium:

- 1. Workers direct search to the highest expected welfare sub-markets
- 2. Workers quit optimally
- 3. Workers report outside offers truthfully
- 4. Firms posting vacancies make zero expected profits
- 5. Firms deliver promised values as profitably as possible
- 6. Revenue from taxes finances benefits to unmatched workers
- 7. The share of unmatched workers is constant over time

Wages and Quit Rates by Tenure



Income and Employment Status Sample Path



Quantitative model calibration (monthly model)

▶ Non-employed consumption $b(n) = \delta \mathbb{E}[Y_n] + \min\{\kappa Y_n, \kappa \mathbb{E}[Y_n]\}$

SNAP + UI $\Rightarrow \delta = 0.05, \kappa = 0.5$

▶ N sectors with population weights μ_n and productivity values Y_n to match CES sectoral employment and sectoral average earnings

• Vacancy posting cost:
$$\phi_n = \hat{\phi} Y_n$$

- Matching function $A\sqrt{uv}$
- ► As in simpler model, set A, $\hat{\phi}$, μ_{χ} to match unemployment rate, job openings rate, quit rate

New internally calibrated parameters

New Parameters

- 1. Variance of preference shock: σ_{χ}^2
- 2. Share of high quality matches: μ_H
- 3. Match quality dispersion: z_H/z_L

New Targets

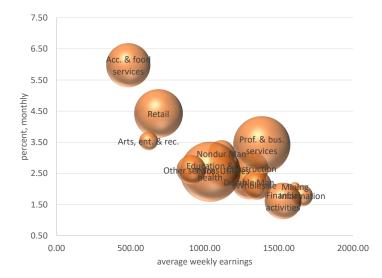
- 1. Elasticity of quit rate to sectoral variation in average earnings
- 2. LEHD share of separations that are J2J continuous employment 32.2%

 $\Rightarrow~\mathrm{EE}~\mathrm{rate}$ = 1.81% EN rate = 1.88%, EU rate = 1.94%

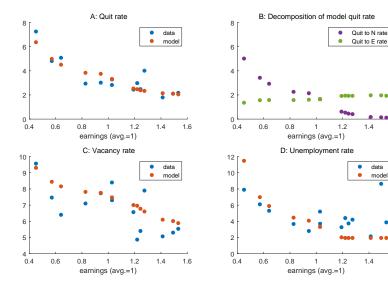
3. LEHD wage growth for J2J switchers 9% (Birinci et al., 2022)

Quit Rates by Industry, 2021-2022

▶ Higher quit rates in low wage jobs



Model versus Data

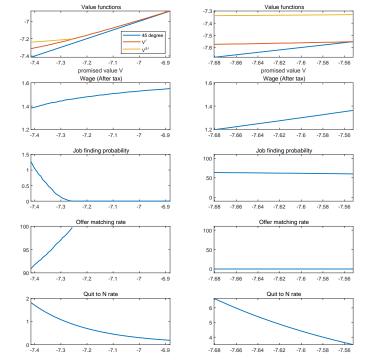


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Policy

Optimal Replacement Rates

Define optimal policy as replacement rate κ* that maximizes expected lifetime utility in steady state for an unemployed individual

	US Policy	Optimal Policy
κ^* (%)	50.0	38.4
EN rate (%)	1.80	0.46
EE rate (%)	1.85	2.09
u rate (%)	4.13	1.98
v rate (%)	7.69	6.82
p rate (%)	78.1	98.7

- Optimal replacement rate less generous than current policy
- ▶ Reducing UI \Rightarrow big decline in equilibrium unemployment rate
 - 1. Lower UI \Rightarrow lower quitting
 - 2. Lower UI \Rightarrow workers less picky

Experiment 1: Role of the Quitting Margin

• Set $\sigma_{\chi}^2 \simeq 0$ (keep mean the same) \Rightarrow minimal EN flow

	Optimal Policies		
	Baseline	$\sigma_{\chi}^2 = 0.01$	
$\kappa^*~(\%)$	38.4	48.9	
EN rate (%)	0.46	0.07	
EE rate (%)	2.09	1.78	
u rate (%)	1.98	2.32	
v rate (%)	6.82	5.19	
p rate (%)	98.7	87.5	

Experiment 2: no OJS (no EE flow)

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	Optimal Policies		
	Baseline	No OJS	
$\kappa^*~(\%)$	38.4	44.0	
EN rate (%)	0.46	1.42	
EE rate (%)	2.09	0.00	
u rate (%)	1.98	2.38	
v rate (%)	6.82	7.42	
p rate (%)	98.7	92.7	

- Interpretation: now workers in bad matches can only transition to better matches via unemployment
- $\Rightarrow\,$ more generous UI benefits to support efficient reallocation

Experiment 3: no variation in match quality (minimal EE flow)

	Optimal Policies		
	Baseline	$\frac{z_H}{z_L} = 1$	
$\kappa^*~(\%)$	38.4	33.5	
EN rate (%)	0.46	1.08	
EE rate (%)	2.09	0.04	
u rate (%)	1.98	1.95	
v rate (%)	6.82	5.43	
p rate (%)	98.7	99.7	

- Interpretation: If OJS fails, can exit a bad match in baseline model by quitting to unemployment
- $\Rightarrow\,$ variation in match quality a rationale for more generous UI

Differential Benefits for Quitters and Laid-off Workers

- Suppose planner can distinguish workers who quit from those fired, pay different benefits to the two groups
- $\Rightarrow\,$ Pay less generous benefits to quitters to discourage was teful quitting

	Actual	Optimal Policies	
		Baseline	$\kappa_{EU}^* \neq \kappa_{EN}^*$
$\kappa_{EU}^{*}~(\%)$	50.0	38.4	48.5
$\kappa_{EN}^{*}~(\%)$	50.0	38.4	29.8
EN rate (%)	1.80	0.46	0.01
EE rate (%)	1.85	2.09	1.97
u rate (%)	4.13	1.98	2.26
v rate (%)	7.69	6.82	5.26
p_U rate (%)	78.1	98.7	87.5
p_N rate (%)	78.1	98.7	100.0

Welfare Gains from Optimal UI Reform

▶ $\kappa = 0.5 \rightarrow \kappa^* = 0.384 \Rightarrow$ welfare gain of 1.0% of consumption

 $\label{eq:constraint} \blacktriangleright \ \kappa^* = 0.384 \rightarrow \begin{array}{c} \kappa^*_{EU} = 0.485 \\ \kappa^*_{EN} = 0.295 \end{array} \Rightarrow \mbox{welfare gain of } 0.3\% \mbox{ of consumption} \end{array}$

 Universal benefits to non-workers might be optimal if costly to differentiate quitters versus firees

Explaining the Great Resignation

	2006	2021-22	Δ (pp)
EN rate (%)	0.8	1.8	1.0
EE rate (%)	1.8	1.8	0.0
u rate (%)	4.6	4.1	-0.5
v rate (%)	4.0	7.7	3.7

Compare 2006 (end of previous boom) to 2021-2022

- ▶ Big rise in quits
- ▶ Big increase in vacancies
- ▶ Modest decline in unemployment

What accounts for these changes?

Hypothesis: decline in cost of posting vacancies

▶ Indeed, Monster etc.

• Consider fall in ϕ : $\phi_{2006} = 0.320 \rightarrow \phi_{2021/2} = 0.165$

	2006	2021-22	Δ (pp)	Δ Model
EN rate (%)	0.8	1.8	1.0	0.9
EE rate (%)	1.8	1.8	0.0	0.3
u rate (%)	4.6	4.1	-0.5	-1.0
v rate (%)	4.0	7.7	3.7	3.5

- ► Lower φ → more vacancies → easier to find (good) jobs → workers quit more often → even more vacancies
- ► Also labor market becomes less frictional → harder to backload wages → more quitting

Implications of Great Resignation for Optimal UI

• What does lower $\hat{\phi}$ imply for optimal UI replacement rate?

•
$$\kappa^*_{2006} = 40.3\% \rightarrow \kappa^*_{2021/2} = 38.4\%$$

► Intuition:

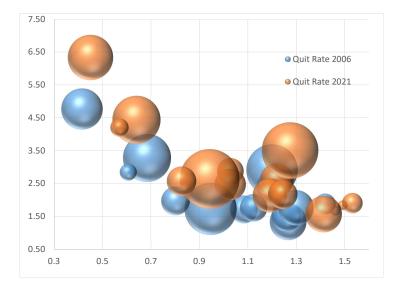
- ▶ Lower $\phi \Rightarrow$ fired workers find jobs faster \Rightarrow lower UI less costly
- Lower $\phi \Rightarrow$ worse excess quitting problem \Rightarrow want to reduce UI

Conclusions

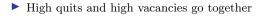
- 1. With quits driven by private idiosyncratic preference shocks, workers quit too often, destroying matches with positive joint surplus
- 2. This shows up as depressed wages, wasteful vacancy creation
- 3. Planner incentivized to cut UI to reduce excess quitting
- 4. Margin appears quantitatively important: key elasticity is response of quit rate to UI
- 5. Equilibrium response to quitting helps explain some labor market features:
 - ▶ High "efficiency" wages → significant unemployment even when cheap to contact workers
 - ▶ Wages that rise with tenure
 - Stochastic matching of outside offers
- 6. If Great Resignation reflects lower vacancy costs, optimal UI has fallen

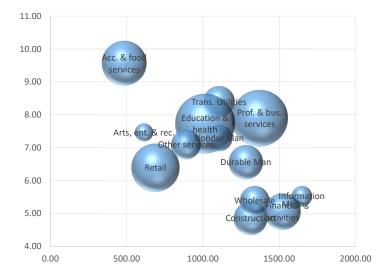
Rise in Quits





Vacancy Rates by Industry, Fall 2021





Rise in Vacancies

